

الغريير للأغذية
Al Ghurair Foods



Committed to enhancing life



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Foods

Al Ghurair Foods entered the foods industry sector in 1976 through the creation of National Flour Mills in Dubai. Since that time, a diversified portfolio of food products has been developed through a regionally proactive and forward thinking participation. Today, Al Ghurair Foods is a technologically advanced, multi product manufacturing enterprise, with market presence in over 20 countries and with a customer base in 4 continents.

Consumer Goods
Our retail brands are household names in the Middle East, Africa and Asia.

Food Services
Providing the highest level of professional service to hotels, restaurants and caterers.

Industrial
We supply high volume bulk ingredients to food manufacturers and even to paintmakers.

Animal Nutrition
We meet the demands of farmers, poultry and dairy industry across the GCC markets.

Consumer goods

Families rely on brands they can trust to deliver essential meals everyday, as well as for special occasions.

Jenan is our flagship brand. Made in the UAE, our brands offer the best natural nourishment available from any processed food. Our brands offer an extensive range that includes flour, edible oils, pasta, noodles, burghul, semolina, eggs, oats and cake mixes. We have maintained the highest standards in terms of flavor, purity, texture and nutrient content, thus winning the trust of our consumers. With

the current offering of more than 45 product variants across different categories, we intend to diversify into newer consumer food categories in line with our strategic plan to maintain and consolidate our market leadership position.

Health and well-being is of paramount importance hence we have diversified our portfolio to include specialty flours & Omega 3

eggs that help address the serious problem of diabetes and high cholesterol levels in the GCC and beyond. These products are among a growing number of offerings, which prove that healthy eating need not come at the expense of taste. Our extensive portfolio offer consumers guaranteed fresh, nutritious, tasty foods in attractive and convenient packaging.



Our products at a glance

- Flour
- Pasta
- Noodles
- Poultry
- Oats
- Edible Oils
- Cake & Bread Mixes

Our brands

- Jenan
- Bustan (Eggs)
- Asia Mie (Noodles)
- Rawan (Oil)
- Pastadoroo (Pasta)
- Rawda (Oats)



Consumer goods

Flour

With over 35 years of experience in flour milling, Al Ghurair Foods has unmatched expertise as one of the largest flour suppliers in the region. Our customers benefit from our consistent quality and large variety thanks to our uncompromising standards toward product excellence and environment safety. Furthermore our massive storage capacity allows us to maintain continuity of supply, making us a major supply hub in the region.

Our two mills in Dubai, together with our flour mills in Algeria, Sudan, Lebanon and Sri Lanka, have an average daily milling capacity of over 5,000MT of wheat. All our mills use only the finest quality wheat imported from Australia, Canada and India. Staffed by experienced professionals, the milling process in each of our mills is state-of-the-art, enabling us to consistently produce the highest quality flour.

We: Mill Flour

We Deal In: *Bulk Flour Range*

Wheat Flour No.1, Wheat Flour No.2,
All-Purpose Flour, Chapatti Atta (Flour), Wholemeal Flour,
Baguette Flour, Super Premium Flour, Soft Flour, Cracker Flour and Paratha Flour.

Retail Flour Range

Wheat Flour No.1, Wheat Flour No.2
All-Purpose Flour, Chapatti Atta (Flour)
Whole Meal Flour
Diabetics' Flour
White and Yellow Semolina
Cholesterol Care Flour

Our Brand is Jenan

Our Capabilities & Capacity: 1.5 million Metric Tonnes per annum
5 Operational flour mills. 2 in Dubai, 1 each in Lebanon, Sudan, & Sri Lanka

Our Clients: Retailers, HORECA, Bakeries, Tandoors, Factories, Wholesalers.

Our Market Reach: Market presence in over 20 countries, Middle East, Africa & Asia

Founded: 1976



Consumer goods

Pasta

In line with the Al Ghurair Foods vision of investing in the best technology, our plant is a technologically advanced facility which started its operations in April 2003. It is the largest facility of its kind in the Middle East. Our plant allows us to cater to various pasta markets in the Middle East, Africa, and subcontinent. With our expansion plan in progress we will be the fifth largest pasta manufacturer in the world.

Over the years, pasta has become a staple food in the Mid-Eastern diet and has also evolved into a main meal choice in the Far East and East African markets.

We: Produce Pasta

We Deal In: Pasta

Our shapes include:

Spaghetti (1.4mm, 1.7mm, 2.0 mm)

Vermicelli (0.75mm, 1.00mm)

Penne Rigate

Cornetto Rigate

Cornetto Lisci

Fusilli

Conchiglie

Risoni

Mezzi Rigate;

Mezzi Lisci

Mezzi Tortiglioni

Nest Vermicelli

Our Brand is Jenan

Our Capabilities & Capacity: 72,000 Metric Tonnes per annum

Our Clients: Retailers, HORECA, Wholesalers, Private Label.

Our Market Reach: GCC, Levant, North, East and West Africa, Southeast Asia and Japan.

Founded: 2003



Consumer goods

Noodles

With a vision to be a major player in the noodles business, Al Ghurair Foods installed one of the largest noodle manufacturing lines in the world. Located in the Jebel Ali industrial area, this state-of-the-art plant is capable of producing one million packs of instant noodles per day. The production process is completely automated from start to finish, with no manual intervention at any stage of the production.

To suit the taste of today's consumers, our flavours have been developed after extensive consumer research, and then prepared by one of the leading Savoury and Flavour houses. The same level of consumer input goes into the development of our noodle cake to guarantee a consistently smooth and luxurious texture in every single pack. Most importantly, the use of raw materials from our own flour mills and edible oil refinery further ensures the quality and freshness of our noodles.

We: Produce Noodles.

We Deal In: *Noodles*

Our Flavours include:

Chicken
Curry Chicken
Onion Chicken
Extra Hot Chicken
Fried Noodles
Vegetable
Tomato
Tom Yum.

Our Brand is Jenan

Our Capabilities & Capacity: 15,000 Metric Tonnes Per Annum

Our Clients: Retailers, Wholesalers, Private Label.

Our Market Reach: GCC, Levant, North, East and West Africa, Southeast Asia and Japan.

Founded: 2003



Consumer goods

Poultry

At the heart of every Egg is a rich, golden yolk full of healthy goodness – rich in natural proteins, low in saturated fats and packed with essential vitamins, natural calcium and minerals. Our hens are fed a 100% natural vegetarian diet, produced by our own feed mill.

This guarantees a consistent high nutritional value and quality which is reflected in the great taste of our eggs. They are gathered, sorted, packed and transported under strict hygiene and temperature conditions, within minutes of being laid. Produced in the UAE and delivered fresh to the market every morning, Our eggs are the healthiest, most nutritious way to start the day. The eggs are available in environmentally-friendly biodegradable packaging that details production date, expiry date, size and weight of eggs right on top of the pack.

- We:** Produce and supply of eggs using the latest technology and machinery within the poultry industry.
- We Deal In:** *Fresh Farm Eggs*
Our brands are Jenan, Emirates, Dubai, Al Reef and Bustan
- Our Capabilities & Capacity:** Production of 200 million eggs per annum.
- Our Clients:** Traders, wholesalers un-branded, retailers, distributors looking after branded eggs, Medium & large Restaurants, private label, food manufacturers, suppliers, exporters, HORECA and catering companies.
- Our Market Reach:** UAE, Oman, Qatar. (Future markets will include: Saudi Arabia, Bahrain, Kuwait and Yemen)
- Founded:** 2002

Consumer goods

Oats

With an aim to continually provide a healthy array of products, Oats – the new product entry of Al Ghurair Foods is all set to educate consumers on new and exciting benefits revolving around a healthy and happy lifestyle. Al Ghurair Foods has ventured into the Oats category, a wholesome and nutritious product that would have tremendous benefits towards encouraging a healthy lifestyle for our community. With the introduction of Oats into our product portfolio, our company can now service the growing demand for freshly milled oats in the UAE. Our Oats provides nourishment, satiates appetite, works as an energy booster, stimulates health and facilitates digestion. The Oats plant can tailor make products according to the needs of the consumers and promises consistency and premiumness with absolutely no compromise on quality. The extension of Oats in Al Ghurair Foods product portfolio complements Al Ghurair Foods commitment of providing healthy and nutritious foods to the community



We: Mill Oats

We Deal In: Bulk Oats Range
Flaked Oats – 20kg, 15kg, 10kg

Retail Range
500gms Tin, 500gms Pouch

Our Brand is Jenan

Our Capabilities & Capacity: Milling capacity 31,000 MT per annum
Packing Capacity 20,000 MT (Tin) 16,000 MT (Pouch) per annum.
We can produce Steel-cut Flakes, Flaked Oats, Steel-cut Groats, Whole Groats.

Our Clients: Retailers, HORECA, Factories, Wholesalers.

Our Market Reach: Plan to be present in Middle East & Africa

Founded: 2010



Consumer goods

Edible Oils

Al Ghurair Foods is a leading player in the Middle East's Edible Oils business. Our state-of-the-art refinery is strategically located in the Jebel Ali Port and has a refining capacity of 90,000MT. We produce and pack Canola, Corn, Sunflower, Soya bean, Blended Soft Oils and Palm Olein Oils to our customers' specifications. Today, our Edible Oils business flows across the Middle East, Africa and the Far East, catering to a diversified portfolio of customers. Our oils are double filtered and rich in vitamin E, ensuring double the health and happiness. We offer the service of toll manufacturing to our customers, and are currently the supplier of packed Edible Oil to over 50 customers across the region. Our Packaging Options include Tins / PET bottles / HDPE bottles / Drums.

We: Refine and pack Edible Oils for our own branded products as well as Private Labels.

We Deal In: Blended Oils
Palm Olein
Pure Oils (Canola, Corn, Sunflower)

Our flagship brand is Jenan.

Our additional brands are

Tala, Golden One and Rawan

Our Capabilities & Capacity 90,000 Metric Tonnes refining capacity per annum.

Our Clients: Retailers, HORECA, Factories, Wholesalers, Private Label.

Our Market Reach: Middle East, Africa, Asia
Founded: 2000



Food service

Great food is the essential ingredient in any successful hospitality venture. Al Ghurair Foods understands the ever-increasing demands of discerning customers and is committed to providing the highest levels of service.

Al Ghurair Food Services delivers quality products, consistently made and delivered on time, because we source from the best. Everything is freshly produced on a daily basis in world-class, hygienic conditions, delivering up to a thousand tonnes per day in the local market. We

manage and monitor the whole process through our own units from sourcing to the finished product, which also means we have the ability to respond to your needs and requirements quickly.

Our Clients

- 5 star hotels
- The airline catering industry
- Major catering companies
- Bakeries
- Tandoors
- Restaurants

Our Categories

- Flour
- Pasta
- Eggs
- Oats
- Edible Oils
- Cake & Bread Mixes



Industrial

Al Ghurair Foods has been supplying the global food industry with bulk products for over 3 decades. We supply manufacturers and private labels with the vital ingredients they need to keep their customers satisfied.

The reputation of any manufacturer is highly dependent on the quality of the ingredients they use. Al Ghurair Foods has deep and broad experience in the refinement, packing and shipping of bulk foods; an end-to-end commitment to enhancing the value chain on behalf of its industrial customers, as well as the quality of the end product in the eyes of the consumer.

We supply flour, pasta, noodles, eggs, oats, and edible oils in

high volumes and to more than 20 markets. Not only do we work with food manufacturers, but we also serve other industrial sectors - such as snack factories, fast food chains, re-packers and paint manufacturing sector - with essential ingredients for their production lines. Our maize, corn grits and cornflour are found in many branded and private label snack foods throughout the world.

At a glance

Every year we produce more than:

1.5 million MT of flour

31,000 MT of oats

90,000 MT of maize

96,000 MT of edible oils

200 million eggs



Animal nutrition

High quality Animal Nutrition has been an important component of our Foods enterprise since 1987. Today we produce a wide range of products including livestock feeds, mono-gastric feeds and premixes.

The best raw materials and most stringent technical standards ensure that our Animal Nutrition products are the finest the market has to offer. Al Ghurair Foods can produce 310 metric tonnes of Animal Nutrition ingredients every day. Canola and Soya Meals are the main source of protein and, as a result, this core ingredient is in high

demand by cattle and poultry farms, fisheries and feed producers around the world. Our processed Feed - livestock feeds, mono-gastric feeds and premixes - are aimed primarily at animal farms, stables and pet food retail outlets. Apart from these, our focus is on Fibres such as Bran (loose pellets), Oaten Hay and Alfa Alfa which

are supplied mainly to animal owners, farms and stables. The animal nutrition wing of Al Ghurair Foods provides for all the needs of animal feed millers throughout the GCC, wider Middle East and Asia, as well as government establishments in the Gulf and neighbouring territories.

At a glance

Feeds product spectrum:

- Livestock feeds
- Mono-gastric feeds
- Premixes
- Bran (loose pellets)
- Barley

We produce for:

- Cattle farms
- Poultry farms
- Stables
- Animal owners

Al Ghurair is one of the largest diversified industrial enterprises in the Middle East, with global reach and business roots stretching back half a century. The Al Ghurair name is synonymous with the UAE and we are proud to be part of its rich heritage. With a history of pioneering innovative businesses built upon excellence, trust and responsibility, we have a deep commitment to enhancing life in the communities we serve.



What we do

Our core focus is on Foods, Construction, Resources and Properties, with additional sector participation in Energy, Printing, Retail and Education further emphasizing our level of diversity within the B2B and B2C sectors. We are a global Foods manufacturer; an industry leader in all key areas of Construction; an international Printing and Publishing House; an Education provider; and a Retail franchise overseer for world-renowned brands.

Where we operate

Based in our native Dubai, Al Ghurair directs operations spanning 20 countries on four continents - meeting vital human needs from nutrition to housing; energy to education. Our Food operations include flour mills in Dubai, Lebanon, Sudan, Algeria and Sri Lanka; our rice production facilities in Lahore, Pakistan serve Retail and Bulk markets throughout the Middle East and North Africa; and the one million packs of noodles we produce every day are seen on supermarket shelves from North Africa to Asia.

Then and now

The original Al Ghurair corporation was founded in Dubai at the beginning of the 1960's and remained a single family entity for more than three decades. In the 1990's the corporation evolved into two unique yet complementary businesses.

Our values

Al Ghurair's reputation and success are based on strong values and an unwavering commitment to every enterprise we undertake. These values are embodied in our 'diamond square' symbol - fluid yet formed; both stable and dynamic in equal measure. The diamond reflects resilience and the quality we constantly strive for; the square denotes the focus we bring - and the merged image represents our unity of purpose. Quality, Commitment, Unity, Focus - the values that have shaped our past; still there to shape the future....

An invitation

Al Ghurair is all about serving you, the customer. We do this by delivering the highest standard of products and services; giving you access to the best global brands and the widest range of technologies and materials. You may be a civil contractor or developer seeking specialist construction services for a major project; you may be an Electoral Commission requiring millions of ballot papers and election supplies; or an international fashion name seeking franchise opportunities in the Middle East. Perhaps you are a parent trying to secure a quality education for your child; or a manufacturer of foods and bio-fuels in urgent need of quality raw materials. Our clients are as diverse as our activities, coming from across the Gulf and around the globe. Perhaps you are not a potential client - but a potential employee seeking a passionate and dynamic working environment. Whoever you are; whatever your needs, we welcome you to the world of Al Ghurair and warmly invite you to explore our capabilities further.

Connect with us

CONSUMER GOODS

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